

Virtual Session Descriptions

Building Sustainability: Trade Wars, School Safety and the COVID-19: Setting your International Program up for Safety, Sustainability, and Resilience [Dr. Brenda Vishanoff]

Various factors make on-going international student recruitment challenging and uncertain. This session will address some of these recent challenges and address how schools can build trust with parents despite these circumstances and even use these fears to build stronger relationships. Come prepared to ask questions and share your experiences. Participants will leave with practical ways to proactively strengthen partnerships with international families and recruiting partners.

Academic Planning: Creating E-learning Curriculum with Resources on Hand [Charity Moon]

During this interactive workshop we'll be evaluating the resources at your disposal and how to develop supplemental materials from what's available to you. Numerous challenges and opportunities stemming from COVID-19 will be discussed. You'll walk away inspired and confident that you can develop curriculum!

Student Care: Providing Support for International Students in a Covid-19 E-Learning Platform [Julie Grant and Hollee Ball]

As we care for students during these unprecedented times, it has become even more important to support international students as they E-learn and navigate complexities around COVID-19. Strategies for time-management, handling uncertainty and anxiety, and navigating medical and mental health concerns will be included in this discussion. Participants will leave this session with ideas for fall professional development and effective approaches to supporting international students in the fall.

Student Care: Equipping Your International Student Program with a Theology of Hospitality [Dr. Doug Williams]

Hospitality goes deeper than an attitude of tolerance or token diversity. It is a vulnerable extension of yourself to others, a sharing of time, resources, and an invitation to relationship. In light of the impact of COVID-19 on our campuses, being able to articulate a theology of hospitality in connection with your global student program has never been more important. This session will better equip school leaders to support an International Student Program as an expression of Christian faith.

Building Sustainability: 5 Key Questions to Use in Building a Strong Foundation for your International Program [Dr. Brenda Vishanoff]

Leading an international program can be on one hand invigorating and energizing and on the other hand lonely and difficult. Setting up your core philosophies and purpose will provide a strong foundation for the joys and challenges ahead. Come consider 5 key questions your school should consider as they begin or strengthen their international program. These answers will provide the resilience and certainty for your school during the best and worst of times.

Admissions: Reset - International Education Beyond 2020 [Todd Beard]

This session will cover market trends leading up to 2020 and how to manage expectations and variables in international programs at your school post-pandemic. Topics related to enrollment, recruitment, retention, marketing and brand awareness, federal updates, study state initiatives, and partnerships with outside organizations/institutions will be covered. With an optimistic (and realistic) tone throughout the session, we will discuss ways that international educators and programs can and will endure.

Student Care: Host Family Recruitment and Training for a New School Year [Julie Grant]

How we onboard host families is a strong predictor of success for a school year. Come discuss timelines and strategies to engage new and veteran host families so they are aligned with school mission and philosophies. This session will include specific strategies for recruitment and training considering our current COVID-19 pandemic.

College Preparation: Fundamentals of and Changes in the Application Process for International Students. [Jennifer Zepparelli]

The session will take a detailed look into college requirements for international students. It will briefly analyze F1 visa processing, and how to prepare students on choosing a college and their future career. The speaker will address trends in the international student mobility world and in the student's decision making process, especially after the impact of COVID19. How can we better support our international students? We will address the importance and value of international students to any University in the States.

Feel free to submit your initial questions here: <https://forms.gle/qdtoFec3VMnyW6Jo6>